

# Jack Chandler Aviles

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## PROFESSIONAL EXPERIENCE

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**Staples Business**, Remote, NJ

June 2025 - Present

*B2B Sales Consultant (Commercial - Mid Market)*

- Engage with commercial mid-market businesses in the central NJ area through consultative selling, identifying needs, and offering tailored solutions.
- Manage a full sales cycle, including prospecting, qualifying leads, setting meetings, presenting customized proposals, and negotiating contracted pricing.
- Build and maintain strong customer relationships through consistent communication, assistance through the integration process, and proactive follow-up.
- Collaborate with internal and external cross-functional teams to ensure seamless onboarding, accurate order fulfillment, and exceptional account support.
- Leverage CRM tools such as Salesforce to track activity, evaluate pipeline health, and achieve revenue targets.

**Think Big Technology**, Bellville, NJ

January 2025 - March 2025

*Media Production Specialist*

- Filmed and edited high-quality videos for social media, including reels, ads, and behind-the-scenes content.
- Conversed with clients to ensure the service was up to their needs and standards.
- Managed a video production timeline and ensured deadlines were met.
- Stayed up to date on trends and techniques in videography and editing to maintain a competitive edge.
- Used tools like Premiere Pro, Davinci Resolve and CapCut for the editing process.
- Marketed and scheduled posts for clients.

**Competitive Signs and Graphics**, Montclair, NJ

June 2018 - June 2025

*Digital Products Director*

- Manage social media (exclusively Instagram) and have increased accounts reached by +364% from December 2024 to January 2025. Have produced and edited all recent professional looking content.
- Collaborate with clients and partners to align product development with business objectives. Create design mockups to visualize those ideas and ensure alignment with client expectations.
- Conduct thorough assessments of customer needs to provide effective design solutions.
- Develop a wide range of signage including promotional, informational, regulatory, directional, digital, and more to ensure clear communication and aesthetic appeal.
- Ensure products are developed on time, within budget, and meet quality standards. Oversee end-to-end development.
- Continuously seek opportunities to enhance production and customer satisfaction.

**WPRI-TV**, Providence, RI

January 2024 - April 2024

*Internship / Journalism and Promotions Intern*

- Transcribed audio recordings to ensure accurate and timely documentation of interviews and reports.
- Gained firsthand experience in field reporting by observing seasoned reporters, noting techniques, and understanding the dynamics of live reporting.
- Shadowed and assisted with camera set up, specialized broadcast vehicles, and learned the IP-based live broadcast equipment.
- Obtained knowledge of the entire news packaging process, from gathering raw footage to editing and final production, ensuring a comprehensive understanding of how stories are crafted for broadcast.
- Assisted with graphic design projects and promotional content for social platforms.

**Society of Professional Journalists**, Roger Williams University, Bristol, RI | *President*

August 2023 - May 2024

- Directed the organization’s activities, ensuring alignment with the mission and goals of the Society of Professional Journalists.
- Implemented strategies to recruit new members and actively engaged current members through regular communications and interactive events.
- Fostered relationships with local media professionals and organizations, creating opportunities for members to connect with industry experts and gain real-world insights.

**Communities of Hope**, Roger Williams University, Bristol, RI

January 2022 - May 2024

*Executive Multi-Media Journalist & Graphic Designer (Non-profit Organization)*

- Engaged with organizations and communities to conduct in-depth interviews, gathering valuable insights and stories from those in need.
- Researched and wrote compelling solution-driven stories on community issues, highlighting the challenges and proposing actionable solutions.
- Published stories in the university newspaper, Hawk’s Herald, ensuring relevant campus and community events.
- Collaborated in a newsroom with fellow student journalists on a variety of projects, such as EcoTalk podcast with EcoRI, focusing on environmental news.
- Contributed photography and videography utilizing a DSLR camera to cover stories.

**NJ Urology**, Pine Brooke, NJ

June 2020 - August 2020

*IT Specialist*

- Traveled to Urologist sites in North NJ to resolve computer and technology issues.
- Installed the “Epic” program on computers at NJ Urology sites, facilitating organization and communication.
- Worked at home location to support other technicians install “Epic” remotely.

**SKILLS**

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Software: Adobe Premier Pro | Adobe Illustrator | Adobe Photoshop | Adobe Lightroom | Adobe Acrobat | Adobe InDesign | Davinci Resolve | CapCut | Canva | Salesforce | Microsoft Office | Google Workspace | Outlook | Slack  
 Technology: DSLR Cameras | Mirrorless Cameras | Gimbals | Audio Technology Equipment

**EDUCATION**

Roger Williams University, Bristol, RI

May 2024

*Bachelor of Arts in Journalism*

GPA: 3.792

Minor: Graphic Design Communications